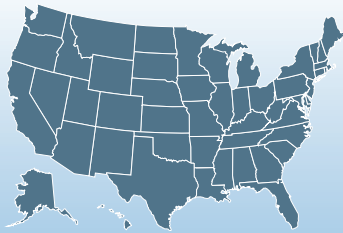


Seasonal and Environmental Allergies



50+
MILLION

Americans diagnosed



24

MILLION

Americans have
seasonal allergic rhinitis



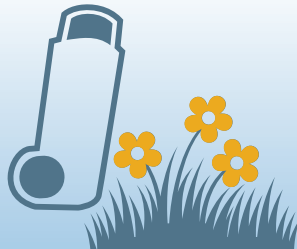
3.1
MILLION

missed work days
per year



\$8

BILLION
annual costs



85%

of asthma patients
have allergic rhinitis



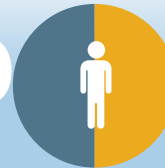
1 parent
with
allergies

=

children

50%

more likely to
have allergies



2 parents
with
allergies

=

children

75%

more likely to
have allergies



ENVIRONMENTAL

FACTORS: Pollen,
Mold, Dust Mites, Animal
Dander, Cockroaches/Mice

COMMON SYMPTOMS:

Runny or Stuffy Nose;
Sneezing; Coughing;
Watery, Red or Swollen
Eyes; Itchy Nose or Eyes;
Hives/Rash; Feeling Tired